



MAINTENANCE AS A
PROFIT CENTER WITH
LATCHEL

**HOW TO INCREASE PROFIT
STREAMS WHILE NEVER TAKING
A MAINTENANCE CALL AGAIN**

LATCHEL

*Create 2 new profit streams and
reduce time spent on maintenance.*

LATCHEL 24/7 HOME ASSISTANT

PURPOSE

Latchel is designed to take over 80% of your maintenance coordination effort while adding 2 new profit streams to your bottom line.

Latchel provides your residents a **24/7 Home Assistant** and security deposit protection. You never take another maintenance call or resident request. Instead, Latchel screens and troubleshoots issues. We then dispatch providers for emergencies and normal maintenance requests.

BENEFITS

We provide addendums and resident letters so you get a turnkey experience. You get:

- \$2/month/resident in new profit
- 3% cash back on maintenance invoices as new profit
- Eliminate all maintenance calls **including emergencies**
- Relieve from follow up on work order coordination and scheduling

Per every 100 units, increase your profit by \$657/mo and reduce admin expenses by \$850/mo. That's over **\$18,000/year** of new profits!

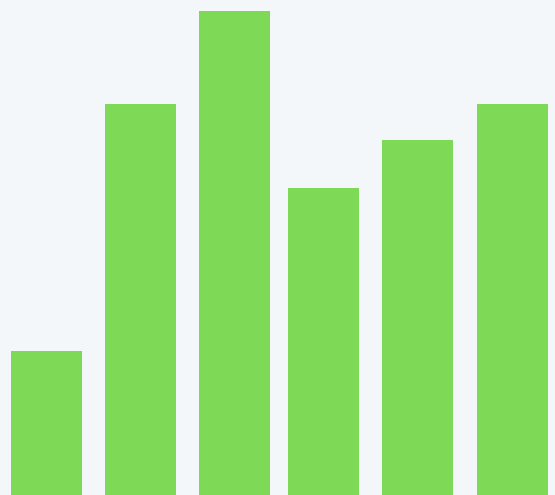
PROFIT STATS WITH LATCHEL

\$657.80/MO

monthly average profits per 100 units with 24/7 Home Assistant

80% LESS

time spent per day on maintenance



LATCHEL 24/7 HOME ASSISTANT

SECURITY DEPOSIT REVIEW

In addition to all the benefits of the 24/7 Home Assistant, Latchel also provides you and your residents security deposit protections.

Deduction Disputes: *Latchel is your first line of defense for security deposit disputes. We do a 3rd party review of deductions and explain the deductions to the resident so you don't have to.*

Legal Protection: *We protect you, the property manager, from court fines by being the first line of defense. If our 3rd party review discovers any unlawful deductions, we will coordinate with you to remove these deductions before the resident ever goes to small claims.*

SIMPLIFIED DEPOSIT DISPUTES

REVIEW

Latchel reviews deposit disputes as a 3rd party with residents.

PROTECT

We work with you so that you never deal with court fines.



LATCHEL 24/7 HOME ASSISTANT

TIME TO IMPLEMENT

It's easy to get started with Latchel, even on existing leases.

Data Sync: (Day 1) Software and data sync. We automatically sync with Rent Manager and Appfolio. For all other softwares, we run a few report exports.

Configuration: (Day 2-4) Vendor prioritization and property rules. We configure your preferred vendors and property rules like budget limits.

Launch Announcement: (Day 5) Send out Resident offer letters. Previously existing leases are automatically enabled. This allows you to start earning profit immediately. All new leases will require signing of the Latchel addendum as part of their lease.

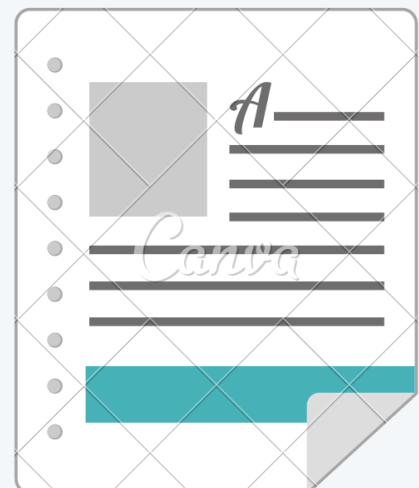
YOUR GAMEPLAN

ADDENDUM

When joining Latchel, you will add the addendum to your lease.

OPT-IN

Existing residents can opt-in so you start earning profit asap.



LATCHEL 24/7 HOME ASSISTANT

COST TO YOU

Latchel has **ZERO** cost to you for all new leases. You actually **earn a profit!** Existing leases can also be converted so you earn **now**.

For all existing leases, we provide you a Resident Offer Letter that automatically enables existing residents for **24/7 Home Assistant**.

For any existing leases that opt out, you receive a **60% discount** on Latchel's maintenance coordination service (\$3.99/unit instead of \$10.00/unit). When a unit turns, you sign a new lease and create **a new profit stream**.

START TODAY!

Schedule a call with us at **latchel.com** to learn how fast you can turn maintenance coordination into new profits and never take a maintenance call again.

You can't get better by staying the same. Take your business to the next level today.



UP TO 85%

existing residents that opt-in on Day 1

PROFIT TODAY

90% of partners start earning profit on Day 1



LEARN MORE

SCHEDULE A MEETING WITH US

*Schedule a call with us to learn how fast you can turn maintenance coordination into **new profits**.*

***You can't get better by staying the same.** Take your business to the next level today and increase your profitability.*

Click [here](#) to book a meeting.

Learn More:

Schedule A 15 Minute Call



\$657.80/MO

monthly average profits per 100 units with 24/7 Home Assistant

